



European Snacks Association

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EUROPEAN SNACKS ASSOCIATION NAMES SANDY LAGALLO AS NEW PRESIDENT

21 June 2023

The General Assembly of the European Snacks Association (ESA) has elected Sandy Igallo, Senior Director Regulatory & Wellbeing Europe at Kellogg Europe, as its new President for the term 2023-2025. She succeeds Mathijs Peters, formerly responsible for EU Corporate Affairs at PepsiCo.

This appointment reflects her vast industry experience and her outstanding leadership skills. Before joining Kellogg in 2020, Sandy held several senior roles in marketing, sales, finance and public policy for leading international companies in the food and pharmaceutical sector.

During her two-year mandate at the helm of ESA, Sandy Igallo intends to further consolidate the position of the sector as a trustworthy partner for policymakers and support members in successfully addressing the many challenges ahead:

“Growing sustainably makes good business sense, and manufacturers have long since taken action to respond to the sustainability challenges within their own operations and along their supply chain. I am committed to continue helping the sector contribute to more sustainable food systems as well as to drive positive change on other key issues such as nutrition and food safety. I really look forward to further strengthening ESA and its reputation in these challenging and decisive times”.

ESA’s Director General*, Sebastian Emig, welcomes the Board’s decision and looks forward to a fruitful collaboration:

“We are excited to work closely together with Sandy Igallo as our new President. With her extensive knowledge of the European regulatory landscape and her commitment to enhancing consumer well-being, Sandy is very well-suited to steer the ESA towards its mission of ensuring the highest standards of quality, safety, and sustainability in the snacks industry. Her vision and expertise will play a pivotal role in driving the association’s strategic initiatives, strengthening partnerships, and advocating for favourable policies and regulations that foster growth and sustainability”

“I would also like to thank Mathijs Peters for his invaluable contribution as President in the last years. He has been a real driving force in the organisation, relentlessly promoting the interest of savoury snacks manufacturers. We wish him the best for his future endeavours”, added Emig.

*in his capacity as permanent representative of PrimeConsulting BXLBCN SL

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Notes for editors

About the European Snacks Association

The European Snacks Association asbl (ESA) is Europe's only trade organisation dedicated to advancing the savoury snacks industry on behalf of member snack manufacturers and suppliers, as well as national trade organisations. ESA has a broad international membership of manufacturers and companies supplying equipment, ingredients, and services. Our members are involved in the manufacture of potato crisps, corn chips /tortillas, pellet snacks, baked snacks, crackers, pretzels, savoury biscuits, popcorn, pork rinds, meat snacks, fruit snacks, peanuts, other snack nuts and various other savoury snacks in this category. ESA's membership groups some 200 companies of all sizes in 40 countries, and ESA members represent ca. 80% of the entire European snacks market.