



## European Snacks Association

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### EUROPEAN SNACKS ASSOCIATION NAMES DR ROLF NILGES AS NEW PRESIDENT

1 July 2019

The European Snacks Association (ESA) has elected Intersnack's Director Research & Development and External Affairs, Dr Rolf Nilges, as its new President for a two-year term.

Nilges has worked for Intersnack since 2000, and in particular has led the company's R&D department. With more than 30 years of experience as a scientific and technical expert across multiple industries, previous roles include besides research & development, quality management, food regulatory as well as memberships in technical and scientific policy committees in other sectors, he follows Valentina Maglio, Legal and Corporate Affairs Director at Unichips, who has been president since 2017 and will continue to serve on ESA's Board.

*"I am honoured to serve the industry in this important role as President of ESA, an organisation committed to make our voice heard in Brussels as a responsible industry contributing to the delight and wellbeing of our consumers. A role I am convinced will become even more important in the years to come,"* said Nilges.

*"We are excited to be working with Rolf as our new President. After so many years at the ESA Board and his leading position in Intersnack's R&D department he knows the opportunities and challenges of our sector in and out,"* said Sebastian Emig, Director General\* of the European Snacks Association asbl.

*"I would also like to thank Valentina for her invaluable service as President. She led the association in a time of transformation into a successful and efficient organisation which is serving members interests at its best. It's always gratifying that so many savoury snack experts are willing to serve on ESA's working groups and governing board. We couldn't do half the work we do without these vital contributions, and the wisdom of so many senior professionals is critical in identifying upcoming issues and potential solutions to the many challenges faced by our sector today,"* said Emig.

\*in his capacity as permanent representative of PrimeConsulting BXLBCN SL

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#### **For all press enquiries please contact:**

Olivier Devaux, Senior Public Affairs and Communications Manager  
[olivier@esasnacks.eu](mailto:olivier@esasnacks.eu) // (Main) +32 2 229 21 55 / (Mobile) +32 488 934 768

#### **Notes for editors**

##### **About the European Snacks Association**

The European Snacks Association (ESA) is Europe's only trade organisation dedicated to advancing the savoury snacks industry on behalf of member snack manufacturers and suppliers, as well as national trade organisations. ESA has a broad international membership of manufacturers and companies supplying equipment, ingredients, and services. Our members are involved in the manufacture of potato crisps, corn chips /tortillas, pellet snacks, baked snacks, crackers, pretzels, savoury biscuits, popcorn, pork rinds, meat snacks, fruit snacks, peanuts, other snack nuts and various other savoury snacks in this category. ESA's membership groups some 200 companies of all sizes in 40 countries, and ESA members represent ca. 80% of the entire European snacks market.