

FROM FARM TO FORK

The European savoury snacks industry contribution to more Sustainable Food Systems

The European Snacks Association (ESA) is determined to do its part to move towards more Sustainable Food Systems (SFS), building on the significant achievements of the recent years. The savoury snacks industry looks forward to joining forces within, and beyond, the food supply chain. This poster illustrates the **key steps and the main areas for action** from farm to fork based on inspiring initiatives implemented by our members throughout their operations.

FOOD PRODUCTION / SOURCING

1

BIODIVERSITY AND SUSTAINABLE SOURCING

Always striving to do better on environmental sustainability, ESA members support and promote the use of sustainable practices by their suppliers of agricultural products that preserve natural resources



Developing and sharing **water management** techniques for the most environmentally efficient irrigation



Reducing green-house **gas emissions**



Increasing the use of **precision farming** to optimise crop production



Testing **waste management** solutions to reduce crop/food wastage at field level



Boosting **soil management** to optimise the use of fertilisers



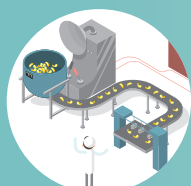
Enforcing **ethical sourcing** of nuts for more transparent value chains and support to local farmers and processors

PROCESSING

PRODUCTION AND DISTRIBUTION

ESA members optimise the use of resources in their supply chain wherever possible and support the integration of circular economy principles

2



Optimising **production plants** to:

- Reduce green-house gas emissions and promote the use of **renewable energy**
- **Save water** at every step of the production lines
- **Reduce food waste and valorise by-products** (e.g. potato peels) to produce energy and animal feed



Striving to find innovative solutions for more **sustainable packaging** that maximise the use of resources and minimise waste



Minimising the impact of transports and logistics operations to **reduce green-house gas emissions**

DISTRIBUTION LOGISTICS

3

HEALTHY AND SUSTAINABLE DIETS

ESA members are committed to respond to consumer demand for a healthier and more sustainable diet

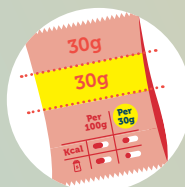


ESA members are determined to achieve a fully circular economy for packaging and to improve collection, sorting and recycling of its packaging. ESA signed up to the Circular Plastics Alliance, an initiative promoted by the European Commission that brings together the entire plastics value chain.

CONSUMERS



Innovating to develop the market for **healthier options**, reducing average salt and saturated fat content while promoting fibre- and protein-rich ingredients such as pulses



Helping consumers to make informed choices through **accurate labelling and guidance on portion size***



Advertising responsibly to change savoury snack food advertising to children and support parental efforts to promote healthier snacking choices and balanced lifestyles



WASTE DISPOSAL AND RECYCLING

* (ESA recommends the use of on-pack of a portion rationale of 30g for savoury snacks and snack nuts)