

SNACK NUTS – A WORLD OF OPPORTUNITIES!

Snack nuts industry offers a large variety of **healthy** nuts choices



Did you know?

Nuts have multiple benefits for health thanks to their content of Vitamin E, magnesium, calcium, potassium, selenium, zinc, unsaturated fats, fibre or protein



Europeans are **fond** of snack nuts!

Snack nuts consumption in the EU increased by 63% since 2009!



Average per capita consumption per year in kg (Nielsen)

Biggest snack nuts consumers in Europe¹



Source: 1. Nielsen, 2016. Average per capita consumption.

Nuts are mainly produced and **imported** from all around the world



Biggest exporters of nuts to the EU³

- Argentina, China, USA
- Vietnam, India, Brazil
- USA, Australia, Morocco
- USA, Iran, Turkey
- USA, Moldova, Chile
- Bolivia, Chile
- S. Africa, Kenya, Australia
- Turkey, Georgia

Nuts imports volume continues to grow: **+7%** between 2014 and 2016³



Source: 2. Eurostat "The fruit and vegetable sector in the EU - A statistical overview", 2015
3. Global Trade Atlas (HIS Markit), 2016

Nuts represent **25% of the total fruit and vegetables import value to the EU²**

Worth ca. **€ 5 billion** in 2015

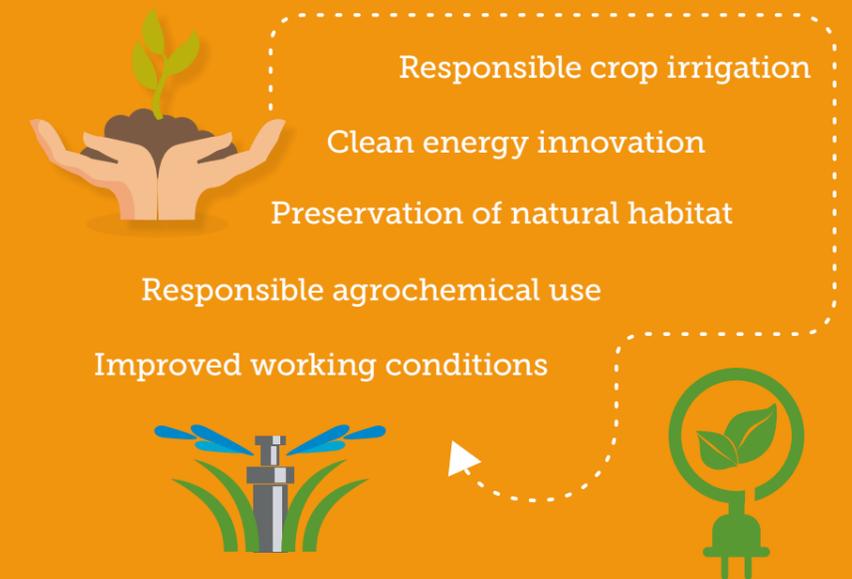


Bringing economic value throughout the European nuts supply chain



Sustainable and **responsible** sourcing is a top priority

To respond to the environmental and societal challenges in various origins, ESA has encouraged members to adopt ethical and responsible sourcing principles as part of their nut procurement programmes



Snack nuts manufacturers carefully assess



ESA is the only trade association dedicated to the advancement of the European savoury snacks industry.

Our international membership includes the companies which make many of the world's favourite savoury snack brands, as well as smaller, specialist companies and suppliers to the industry such as flavour houses, food processors and equipment providers, together with national trade associations with relevant interests in the savoury snacks industry.